



Mackenzie Thorpe Sculpture Installation

EXHIBITION INTENT

We believe there is a need for a new renaissance in contemporary art, one that is less focused on art for art's sake and more on aligning art with its traditional role of serving the public in a positive way. To fully understand this, it is important to look at the progression of contemporary art. In its attempt to remain "contemporary," there has been a continuing push for art to deconstruct, shock, alienate and one-up itself in order to stay vital. The result, however, has been an increasingly narrow world of participants at all levels (collectors, dealers, museums, etc.). Rather than serving the public at large, much of today's most contemporary work seems to leave the public behind, both in its content and its distribution.

Our ambition is to return contemporary art to "the street," to let people of all means participate in the conversation and, if they so desire, acquire significant works. To further this goal, we seek venues (galleries and public spaces), which provide a real conduit to a broad public, and media outlets, which further support the demystification of contemporary art.

This sculpture exhibition is a large-scale event rooted in the perspective outlined above.

In addition, it further conveys Thorpe's belief that we must tap into the heart and soul of today's children in order to improve not only their lives, but also the lives of those who will follow after. Thorpe will be conducting Art Workshops with critical children's charities in each hosting city, as well as incorporating children's artwork into his own exhibition (created with the artist during recent tour dates across the U.S., United Kingdom, Australia, New Zealand and Japan).

As an artist, Mackenzie Thorpe has spent much of the past 20 years creating work that expresses all of life's emotions. There is a universal draw to his imagery that has transcended race, geographic origin and social affiliations. Mackenzie intensely believes that love can conquer even life's most daunting adversities and that his role is simply a catalyst to express this belief. It is more difficult now, in the face of the world's struggles and shortcomings, to infuse our lives with love. We must work harder and be more diligent to capture this in life. The importance of this installation rests on this belief, and it is Mackenzie's hope that the work's monumental scale will bring this to the forefront of each hosting community.

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